chmond Automobile News

From Motorland eck on Automobile Row

and family have just Danville in a Ford Essenkay filled tires. that, although he carengers and 500 pounds
(Coly seven and one-half
line were required. The
was from Danville to
sydton, to South Hill, to
and thence to Richmond. the exception of a portion eraburg and Richmond.

Motor Company reries of Packards the past T, Griffith and J. F. Leo-of Richmond,

eman Motor Sales Company shipment of Jordans this ng which will be a four-aluminum body Brougham. Ill be placed on display at y's show rooms, Allen Averoad Street.

gaman Motor Sales Company that the Jordan Motor Comappointed them distributors case of Virginia. The comin terly distributor for

brakes rectly oldtor Company, In-jority (d two shipments of placed k, all of which have

OBLEM NEEDS

Provide for Transports codstuffs From Farms to Markets.

his widely known ac-Interest of good roads, S. S. Seneral sales manager ord Motor Truck Company, hio, calls the attention of on the necessity of the closco-operation with the a latter's efforts to pro-ufficient to feed our fightoad and those at home us, he declared, that thoue drawn from agricultural der the conscription system,

itself will prove a great a farmers, who have been everything in their power r lands yield the maximum iual importance is the mat ransportation of foodstuffs rms to the markets," con-

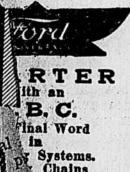
Corn that stays in the rlbs, as it was held for it winter in many places in elt, does nobody any good. t stays on the farms of Kan-se, it cannot be transported hed roads into the markets the rats.

portation systems of the the feeders of those rail-public roads to shipping neglected to such an extent en harvested?

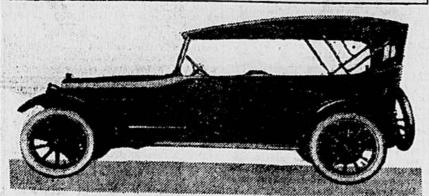
in harvested; ins that a few misguided up that good roads are by because their grand-ot have them. They ow or forget to men-idfathers did not have 0 people in America



rd Motor Co., Inc.



Chains crease Fuel g on Motor.



LATEST MODEL CHANDLER SIX, 7-PASSENGER TOURING CAR.

"It is decidedly wrong and unpa-triotic for us at this time to hamper the farmer, who is working from dawn to dask to help win the war, by mak-ing him attempt to haul our food supplies over roads that are in no fit con-dition for any sort of travel. "This public-road transportation

problem needs attention at once. It is a big factor in the world struggle for liberty and justice."

COULD MOBILIZE HUGE ARMY WITHIN 72 HOURS

Pacific Coast Defense League Shows Possibilities, if Roads Were in Good Condition. After proving that with good roads

placed k, all of which have other irred.

propelle—

Brake-branch manager of mode o'sion of the Firestone dibber Company, announced a change in the policy of ny in regard to Firestone n Richmond. For the presompany will close the facthic located at 206 North Jefect, and to take care of the business in Richmond, has the Huffman Auto Supply the Universal Motor Comporated, the Kaehler According to the Machine of the Machine o orporated, the Kachler Active also carried military dispatches from Captain Bonn, commandant of Company as sales and sermons for Firestone tires, tubes sories.

In addition to the mayor's message, they also carried military dispatches from Captain Bonn, commandant of Fort Lawton, Washington to the commandant of Fort Rosecranz, at San Diego, Cal.

H. Rawlings, president of gallons of gasoline were consumed, the little things. It may seem com-grar Sales Company, reported giving an average of 141-2 miles per ical on the face of it to call motorists; the following deliveries of gallon. No trouble was experienced attention to one phase of conservation cafor the past week; W. W. and the car finished in perfect con-

ri Kline touring car; R. A. dittion.

TKline touring car; O. C. By crossing the State of Washington, By crossing the State of Washington, a distance of 417 miles in two hours fandle, Kline Shamrock; E. and twelve minutes, it won the Washington State Trophy Cup, and by fington State Trophy Cup, and by fington State Trophy Cup. ington State Trophy Cup, and by fin-ishing the entire distance from Blaine, Washington, on the Canadian boundary

for following out under present con- hours allotted, won the Defense League

Frophy Cup. Hal. Stone former Vanderbilt cup contender six years ago, drove the car. R. W. Emerson, secretary of the Defense League and G. L. Stone, official observer, accompanied him. Mr. Emerson stated on his arrival that the car could have easily made the trip in seventy-two hours if they had not had to contend with over 650 miles of bad mountain roads. Also considerable time was spent in gathering data for

the military defense highway plans.

The trip was made to secure information regarding the possibility of establishing a military highway along the Pacific coast that can be used the year around. The defense league was organized last January with the idea of getting the government interested in a great Pacific coast defense high-way which shall connect in one great line all the stragetic points of the Pa cific coast so that in time of danger communication with all these points would be the quickest possible.

Prominent business and professional men of Seattle, Portland and San Fran cisco, are on the boards of the league.

UNIQUE CONSERVATION APPEAL TO AUTOISTS

Destruction of Chickens by Careless Drivers Each Year Causes Loss of Thousands of Dollars.

B. W. Twyman, general manager of the Inter-State Motor Company, makes One hundred and forty and one-half which he says it is well to consider attention to one phase of conservation that every automobile owner can parrious standpoint, this hint or advice in of paramount importance. Roughly estimated there

3,000,000 cars in daily use in this country. Nearly every one of these cars covers some part of a country road Ine to Tijuana, Mexico, in seven hours during each touring season.

AMEDIATE ATTENTION and fifty minutes short of the hundred In the past there has been much said

the farmer about the destruction of chickens that occurs each year, and the average remarks of the farmer have been anything but complimen-

It would be impossible to gather statistics on the total number of chickens that give up their lives each year because some motorists are careless but for the sake of argument, suppose one-fifth of the cars in this country, or 600,000, were responsible for the death of as many good live barnyard fowls. This may be a high rate, but it will serve to bring out the point. Now good chickens are retailing on an average of 35 cents per pound, and if each of the chickens killed only

weighed one pound, the total value of the chickens destroyed would be \$210,-

A little figuring along this line will go to show that it is the duty of every motorist to be as careful on the road as possible. Of course the motorist is not wholly to blame, as the farmer must do his duty, by obeying the law and keep his chickens off the high-ways. But at the same time the hen is a peculiar animal, and most farm ers are having about all they can do to properly harvest and solve the big-

ger issues of farm work. If you are driving in the country re-member that you can "do your bit" by making it a point to slow down, or stop if necessary, in order to avoid spoiling for the market some good. business-like hen, who not only has a high face value, but right now is a very important adjunct to our military scheme of things.

Scripps-Booth

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Madison 5388. 1649 W. Broad 5



DANNER BROTHERS' CO. 318 West Broad Street.



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PRICES ADVANCE SEPT. 15th

The Standard Touring Models will increase

FOUR \$985 to \$1050 SIX \$1250 to \$1385

Other Models will advance proportionately.

VOU will probably never have another opportunity to purchase an automobile of such power, size, and quality for so little money.

Other manufacturers of cars in the Studebaker class have already advanced their prices for the second time this year and are now announcing a third increase.

Because of large purchases and long term contracts for raw materials made a year ago, Studebaker is able to offer its cars at present low prices.

DON'T DELAY-ORDER AT ONCE and Save Money

> COBURN MOTOR SALES CORP. OF RICHMOND

Phone Rand. 1640

1217-23 W. Broad St.

Building Ships for Uncle Sam.
WILMINGTON, N. C., September 1.—
The Naul Shipbuilding Company, chartered here with \$100,000 capital stock, is understood to be backed by New York capital, R. Lawrence Smith and

= ANNOUNCING THE

Columbia Six

With Automatically Controlled Radiator Shutters

A roomy and exceedingly comfortable five - passenger car that possesses all the elements of true worthiness. It offers exactly what most buyers want-power, flexibility, light weight, fine finish, excellent mechanical construction and exceptionally complete equipment.

Plageman Motor Sales Co., Inc.





Style and Utility

Here is the only smart sport model among low priced cars.

It has the style yet it is so economical that it makes an ideal utility car.

The smooth—lively—powerful motor makes it a wonderful performer.

Cantilever rear springs and four

inch tires make it remarkably easy riding.

The unique seating arrangement provides ample room for four arge passengers.

The front seats are adjustable forward or back.

Five wire wheels are regular equipment included in price. Come in and look this car over.

HARPER-OVERLAND CO., 213-15 W. Broad St.

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